

Salou

Europe's beach

Since the 19th century, Salou has been a leading tourist destination in Europe



The first holiday-makers who fell in love with Salou arrived in the second half of the 19th century. Since that time, Salou has been a holiday destination par excellence in Europe.

Its golden sand beaches and coves, the calm waters and temperate climate are its greatest attractions, which are complemented with internationally renowned sport and leisure possibilities.

Quality, excellence and respect for the environment are the standards used when working on the Salou coast. Salou's beaches hold environmental certification by ISO 14001. The Q flag for Quality flies proudly at the Ponent and Llevant beaches, a certificate granted by the Spanish Institute for Tourist Quality (ICTE). Furthermore, the Catalan Tourism Agency has honoured Salou with the seal of Sport Tourism Destination.

How to get to Salou?

By car

Salou connects to the AP7 motorway, the A-7 motorway and the C-14.

By coach

There is a train stop in Salou with national and international lines.

By train

Salou has a RENFE station in the municipality and the AVE (high-speed rail) station is 24 kilometres from the city, in Camp de Tarragona.

By plane

Salou is 10 kilometres from Reus Airport and 101 kilometres to Barcelona.

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Salou has pleasant climate year round



The average winter temperature is no less than 10° and maximums at midday can rise above 20° C.

9 beaches with Golden sands and crystalline waters



In **Salou**, your best times will surely be spent on its beaches or along the coast. With over 14 kilometres of coastline, you will find urban, adapted, accessible beaches in **Salou** with full services. There are also stunning hidden coves sheltered by looming cliffs and pine forests, more peaceful and away from all the hustle and bustle.



You can enjoy your holidays in Salou by playing different water sports.



The Tourist Destination Quality Seal Family and Sport Tourism Destination

Salou has made a firm commitment to high-quality and community services. Ponent Beach and Llevant Beach, within the town limits, are shining examples of the stamp of **Family Tourist Destination** that was awarded to **Salou**: They are accessible and have services for the entire family.

Quality, excellence and respect for the environment are the standards used when working on the Salou coast. **All of the municipality's beaches have been awarded ISO 14001 Environmental Certification**, an international recognition that guarantees the implementation and maintenance over the years of management that respects the environment. ISO 14001 is renewed annually through audit. The Q flag for Quality flies proudly at the Ponent and Llevant beaches, a certificate granted by the Spanish Institute for Tourist Quality (ICTE), which certifies the quality of the services available on these two beaches.

This destination has also been honoured with the seal of **Sport Tourism Destination**, ensuring the high quality of all Salou's sport facilities.



Some 52.000 hotel beds are waiting for you in Salou

Five of the hotel establishments in Salou have been awarded the Q for quality certification, four hotels have obtained EMAS certification on environmental management and four are certified with ISO. Salou has a large accommodation offering, and many will meet your specific needs. From luxury 4 and 5-star hotels to apartments, apartment-hotels, and more basic hostels and campgrounds. Some 30 establishments have been honoured with the Family Tourism Destination seal, assuring that they will meet the needs of the youngest to oldest members of your family.

49 hotels with 34,000 beds | **21 are 4*** and **one is 4 * superior**

10 apartment-hotels | **6 are 4***

3 campgrounds with a total of 5451 places

Tourist apartments that can sleep 13.122



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A large leisure offering for your maximum enjoyment

PORTAVENTURA

PortAventura (European Destination Resort) is a leading holiday theme park in Europe and located right at the municipal limits of Salou. Opened in 1995, after its initial round success –and with the opening of its theme hotels attached to the park and the Costa Caribe Aquatic Park– it soon became a leading tourist resort par excellence in Europe.

The park has six different thematic areas: the Mediterranean, the Far West, Mexico, China, Polynesia and Sesame Street Adventure, with a stunning 30 plus rides, 15 daily shows, 75 restaurants and 27 gift and handicraft shops.

www.portaventura.com



MARINE RESORT

Central offices to book all types of water activities and sports, as well as complementary activities, such as mountain biking tours. Activities for all levels: For beginners, recreation, for groups, companies, individuals...

www.estacionautica.info



SPORTS COMPLEX

Top notch facilities created for playing football, which is run by qualified personnel. It's a great place to organise stays, tournaments, camps... There are both natural and artificial grass pitches, training rooms, a gymnasium, meeting rooms and a cafeteria. The complex assisted in Salou being awarded certification as a **Sport Tourism Destination for Football**.

www.futbolsalou.es

Salou, come, shop and buy



There are clothing and accessory shops around Passeig Jaume I, with the latest trends

There are also shops specialising in sports in Salou, such as the official FC Barcelona shop

SHOPPING HUB

Salou is a destination where you can find just about everything you are looking for to enjoy your holidays. From boutiques with the latest fashion trends, to shops where you can buy buckets, rafts or towels to make your beach time just a bit more fun.



Salou Municipal Tourist Board

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www.visitsalou.es